

[The Lakeland Center](#) is proud to announce that we are hosting this year's Florida Facility Manager's Operations Seminar. We hope that you are looking forward to attending and are bringing as many personnel from your facility that you can. The FFMA Operations Seminar provides folks from our member facilities an opportunity to interact professionally with peers from special event facilities representing the communities from throughout the state of Florida. This year's program has been designed in order to provide open dialogue regarding some of the major issues our members have suggested are facing our organizations at this time.

Seminar Agenda:

Thursday, September 6th, 2007		
8:00am - 10:00am	Registration	Theatre Lobby
8:00am - 9:00am	Continental Breakfast	Theatre Lobby
9:00am - 10:00am	Welcome & Opening Session Speaker: Rick Hamilton, FFMA President	Youkey Theatre
10:15am	Session 1: <i>Event Security in a Changing World</i>	Youkey Theatre
11:45am	Session 2: <i>Can New Technology Equal More Revenue for Your Box Office?</i>	Youkey Theatre
12pm-1pm	Lunch Sponsored by Aramark	Theatre Lobby
1pm-1:45pm	Facility Tours - Take Your Pick: <i>Backstage at The Lakeland Center's Three Dimensional Venue:</i> <i>Jenkins Arena</i> <i>Youkey Theatre</i> <i>Convention Space</i>	
2pm-3:20pm	Session 3: <i>Why Do We Need to Read the Tech Rider Anyway? We've Done This Before...</i>	Lake Hollingsworth B
2pm-3:20pm	Session 3a: <i>Sales & Marketing: Do Our Customers Have New Expectations From Us?</i>	Lake Hollingsworth A

2pm-3:20pm	Session 3b: <i>Recycling and Energy Conservation - Someone Else's Problem or Opportunity?</i>	TBD
3:20pm	Afternoon Break	Theatre Lobby
3:30pm-4:30pm	Town Hall - Open Forum Moderated by: Jeff Hartzog - Ruth Eckerd Hall Mike LaPan, CFE - The Lakeland Center	Youkey Theatre
4:30pm-5:30pm	Networking Hour	Theatre Lobby

Conference Registration:

<p>Please download and complete the Conference Registration Form. Deadline is August 26, 2007.</p> <p>To register, mail, fax, or email the completed registration form to:</p> <p style="text-align: center;">The Lakeland Center Attn: Lindsay Hansen 701 W Lime Street Lakeland, FL 33815 Fax: (863) 834-8101 Email Address: lindsay.hansen@lakelandgov.net</p>	
<u>Postmarked before August 6, 2007:</u>	
FFMA Members or Staff	\$25.00
Non-Member	\$35.00
Student	\$25.00
<u>Postmarked after August 6, 2007:</u>	
Members	\$35.00
Non-Member	\$45.00

Student	\$25.00
---------	---------

Driving Directions:

From I-4: Exit 31 (Kathleen Road), Head South. From Kathleen Road, turn Right on Sikes Blvd follow to Lime Street.

From the South: Highway 37 North into Lakeland (approximately 11 miles) to Lime Street. Turn left, cross Sikes Blvd. The Lakeland Center is on your Right.

From the South East: I-95 or Florida Turnpike north to Highway 60. Head West on Highway 37. Follow directions from the South.

From the South West: I-75 North to Highway 60. Head East on Highway 37. Follow directions from the South.

From the Polk Parkway (Alternative Toll Route): Exit 5 (Harden Blvd), Head North to Lime Street, Turn Left. The Lakeland Center is on the Right.

Hotel Information:

[Hyatt Place \(Lakeland Center\)](#)

525 West Orange Street
Lakeland, FL 33815
(863) 413-1122 (voice)
(863) 413-1133 (fax)
(888) HYATT-HP (toll-free)

The Hyatt Place (Lakeland Center) is conveniently located adjacent to The Lakeland Center. Each of the newly renovated rooms offers a 42" plasma HD TV, cable television with HBO, WiFi throughout the building and more!



Special Conference Rates:

Information is forthcoming... Please check back soon.